



**Learn
online**

**Earn
online**

Enrollments Starting from 6th October, 2019

Hurry Up! Register now at www.digiskills.pk

DigiSkills is a nation-wide program funded by the Ministry of Information Technology & Telecom through Ignite to give 1 million trainings in the future of work using technology



Our Vision

A digitally literate population with marketable digital skills that is gainfully employed in a vibrant economy



Our Mission

To offer Pakistanis the opportunity to gain marketable digital skills that can transform them into successful freelancers, employees and entrepreneurs

7 Reasons to Join DigiSkills:

1. All courses are free!

2. DigiSkills is for everyone!

Students, graduates, vocational & technical education trainees, freelancers, housewives, professionals, unemployed individuals-anyone can pursue one or more courses

3. DigiSkills is the future!

DigiSkills prepares you for the fourth industrial revolution by offering highly demanded specialized skills

4. Exceptional content, exceptional instruction!

DigiSkills trainers are highly accomplished individuals who have designed the courses in an engaging, practical and simple manner to enable easy learning

5. Learn anytime, anywhere!

All courses are offered online and can be accessed from anywhere

6. Start earning online!

DigiSkills offers knowledge, tools, techniques and freelancing skills so that you can start earning online

7. Receive interest-free loans to start your own business!

Through a partnership with "Akhawat", upon successful completion of the courses and requisite requirements, you can avail interest-free loans to launch your own business

Courses starting from 6th November, 2019



Scan to Register

Courses Offered



Digital Marketing

This course focuses on digital and social media marketing, website design, digital advertising, social media campaigns, use of data analytics and modern marketing strategies.



e-Commerce Management

This course provides a comprehensive learning of setting up and managing online e-business, developing product management strategy and bridges the gap between customer and seller in the existing market.



Freelancing

This module discusses in detail the dos and don'ts of freelancing, different freelancing platforms such as Upwork, Fiverr, Guru and Freelancer, project management, client relations, winning maximum proposals and become a successful freelancer.



Digital Literacy

This course enables you to learn office productivity tools such as MS Word, Excel, PowerPoint, tables, layouts, charts, graphics and internet browsing in addition to identifying basics of hardware and software.



WordPress

This module enables you to create your own website. It is best for learning setting up domain and hosting account, creating content on WordPress and publishing it, e-Commerce and setting online stores and installing WordPress.



Quickbooks

This course enables you to set up and customize QuickBooks applications, QuickPro Books 2016, working in a Customer Center and Vendor Center, and understanding inventory accounting. It prepares you for QB online jobs.



Graphic Design

This course consists of digital creation and editing of logos, publications, web portals and photographs in preparation of publications lay out and web design. It focuses on different methods and techniques of design in addition to use of Adobe Photoshop and Adobe Illustrator.



AutoCAD

This course focuses on professional designing and drafting using AutoCAD. After completing this course, you will be able to create your own AutoCAD designs, plans and lay outs, and understand modern tools of AutoCAD easily.



Creative Writing

This course enables you to write reports, blogs, website content and proposals and copywriting effectively. If you want to learn how to express yourself creatively and write effectively, this course is meant for you.



Search Engine Optimization

This course is instrumental in learning key techniques required to rank websites on major search engines, optimizing websites page by page, basic concepts of SEO and conduct competitor analysis.

